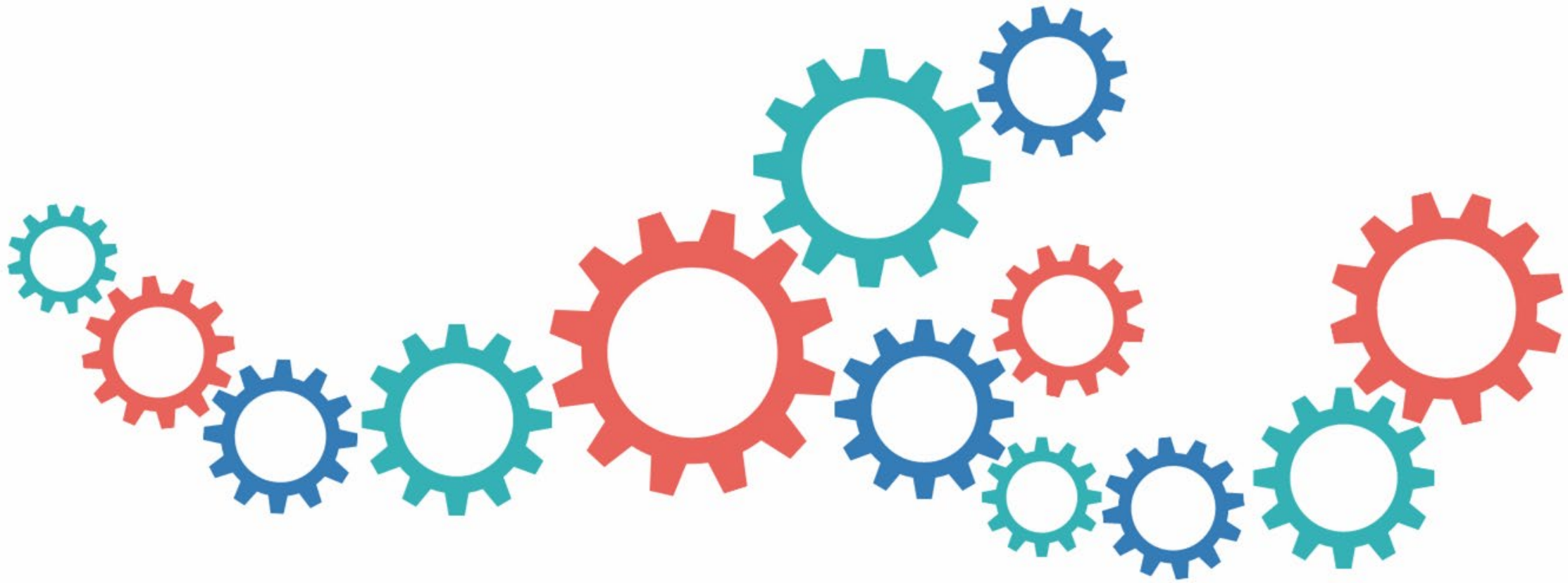




Technical specifications

dfv Horeca Media



Inserts information

Inserts information

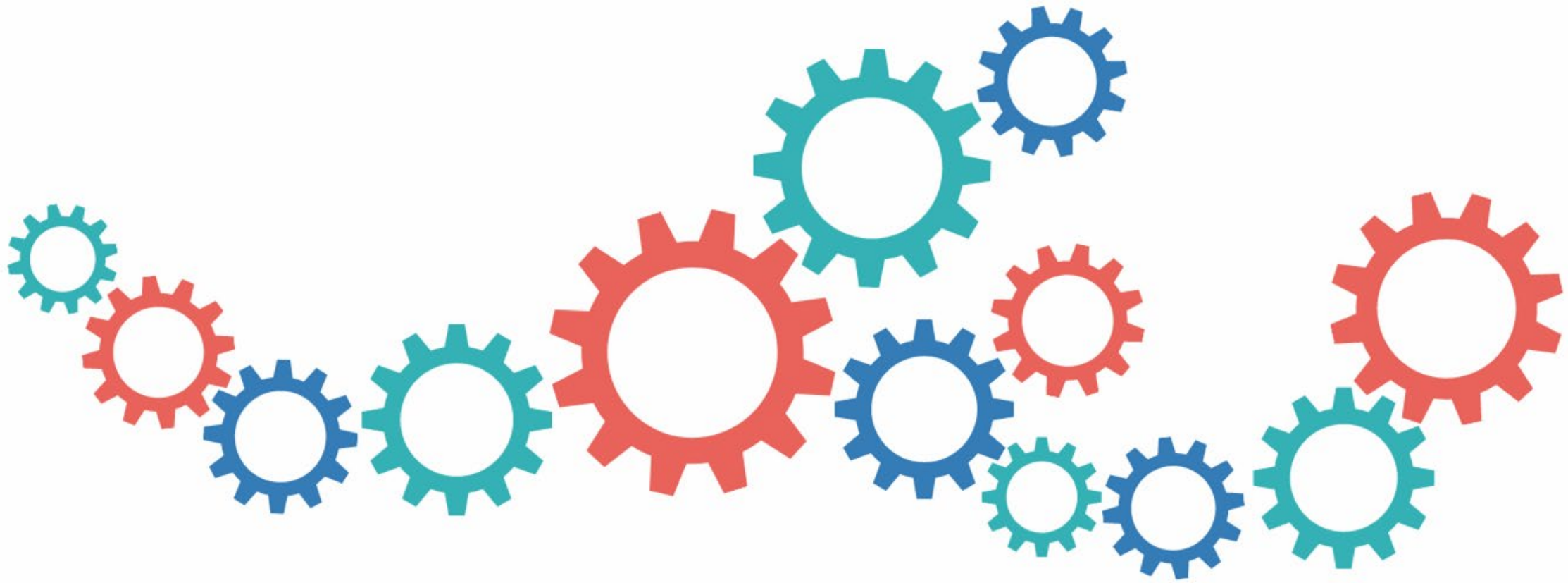
Delivery of the inserts: one week after the advertising deadline to the print shop

- The condition for order acceptance and confirmation by the publisher is the submission of a binding **sample**, if necessary a dummy sample with **size and weight information**. Inserts may only promote the sales program of an advertiser. They must be designed in such a way that they cannot be confused with the text section of the magazine. The placement shall be in accordance with the technical possibilities.
- Inserts are **inserted loose**. They must consist of one piece and be of such a nature that additional processing is not required. Difficulties in processing and additional work (e.g. folding) will be invoiced separately. Inserts printed on a material other than paper can only be accepted after submission of a binding sample to check the possibilities of processing and dispatch. If the insert consists of several sheets, it must be closed to the binding, i.e. in the direction of insertion.
- An insert note is included in the table of contents free of charge.

Inserts

Quantities and formats

Title	Max. size	Delivery quantity full insert
ahgz	210 x 297 mm	8.000 Copies
foodservice	204 x 290 mm	7.500 Copies
gvpraxis	204 x 290 mm	8.500 Copies
Hotelier des Jahres	204 x 290 mm	On request
kaffee, tee & frühstück	204 x 290 mm	On request
innovation	204 x 290 mm	On request
nachhaltigkeit	204 x 290 mm	On request
hotel- & gastrodiesign	204 x 290 mm	On request
housekeeping	204 x 290 mm	On request
business&mobility	204 x 290 mm	On request



Contact

Contact

Shipping address

For bound inserts and supplements
(ahgz, foodservice, gvpraxis)

Westdeutsche Verlags- und Druckerei
GmbH
Warenannahme Akzidenz
z.Hd. Herrn Wolfgang Maier
ahgz xx/2022 oder
foodservice xx/2022 oder
gvpraxis xx/2022

Kurhessenstraße 4-6
64546 Mörfelden-Walldorf

Print documents

Please send your print documents in time by the respective
advertising deadline to: dispo@hotel-gastromedien.de

Shipping address

For bound inserts and supplements
(in den Magazin Specials der ahgz)

W. Kohlhammer Druckerei
GmbH & Co. KG
z.Hd. Herrn Jörg Ackermann
Augsburger Str. 722
70329 Stuttgart

Shipping address

For bound inserts and supplements
(foodservice Europe & Middle East)

Printec Offset Medienhaus e.K.
z. H. Herrn Michael Suckow
foodservice Europe & Middle East
xx/2022
Ochshäuser Straße 45
34123 Kasse