



# Technical specifications

dfv Horeca Media 2022



Inserts information

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**Delivery of the inserts:** one week after the advertising deadline to the print shop

- The condition for order acceptance and confirmation by the publisher is the submission of a binding **sample**, if necessary a dummy sample with **size and weight information**. Inserts may only promote the sales program of an advertiser. They must be designed in such a way that they cannot be confused with the text section of the magazine. The placement shall be in accordance with the technical possibilities.
- Inserts are **inserted loose**. They must consist of one piece and be of such a nature that additional processing is not required. Difficulties in processing and additional work (e.g. folding) will be invoiced separately. Inserts printed on a material other than paper can only be accepted after submission of a binding sample to check the possibilities of processing and dispatch. If the insert consists of several sheets, it must be closed to the binding, i.e. in the direction of insertion.
- An insert note is included in the table of contents free of charge.

# Inserts

## Quantities and formats

Title	Max. size	Delivery quantity full insert
ahgz	210 x 297 mm	13.000 Copies
foodservice	204 x 290 mm	9.000 Copies
foodservice Europe & Middle East	204 x 290 mm	9.500 Copies
gvpraxis	204 x 290 mm	9.200 Copies
Hotelier des Jahres	204 x 290 mm	On request
kaffee, tee & frühstück	204 x 290 mm	On request
innovation	204 x 290 mm	On request
nachhaltigkeit	204 x 290 mm	On request
hotel- & gastrodiesign	204 x 290 mm	On request
housekeeping	204 x 290 mm	On request
business&mobility	204 x 290 mm	On request



Contact

# Contact

## Shipping address

For bound inserts and supplements  
(ahgz, foodservice, gvpraxis)

Westdeutsche Verlags- und Druckerei  
GmbH  
Warenannahme Akzidenz  
z.Hd. Herrn Wolfgang Maier  
ahgz xx/2022 oder  
foodservice xx/2022 oder  
gvpraxis xx/2022

Kurhessenstraße 4-6  
64546 Mörfelden-Walldorf

## Print documents

Please send your print documents in time by the respective  
advertising deadline to: [dispo@hotel-gastromedien.de](mailto:dispo@hotel-gastromedien.de)

## Shipping address

For bound inserts and supplements  
(in den Magazin Specials der ahgz)

W. Kohlhammer Druckerei  
GmbH & Co. KG  
z.Hd. Herrn Jörg Ackermann  
Augsburger Str. 722  
70329 Stuttgart

## Shipping address

For bound inserts and supplements  
(foodservice Europe & Middle East)

Printec Offset Medienhaus e.K.  
z. H. Herrn Michael Suckow  
foodservice Europe & Middle East  
xx/2022  
Ochshäuser Straße 45  
34123 Kasse